

~~55-299-125-00~~ NOW ONLY 60 REMAIN
 AT THE
BIG DISCOUNTS
 ON ALL BRAND NEW 1964 CHEVROLETS

'64 IMPALA SPORT COUPE
 STOCK #866. POWERGLIDE! POWER STEERING, SMOG VENT, TINTED WINDSHIELD, PADDED DASH, RETRACTABLE SAFETY BELTS, WHITEWALL TIRES.
WAS \$3146.95 NOW \$2589

DON'T MISS THIS OPPORTUNITY TO SAVE \$\$\$ NOW!! WHILE THEY LAST

- NO WAITING FOR DELIVERY
- GOOD COLOR SELECTION
- YOUR CHOICE OF EXTRAS

'64 IMPALA SPORT COUPE
 STOCK #946. WITH AIR CONDITIONING, 250 H.P. V8 ENGINE, POWERGLIDE, POWER STEERING, RADIO, WHITEWALLS, TINTED WINDSHIELD, PADDED DASH, WHEEL DISCS, RETRACTABLE SEAT BELTS.
WAS \$3859.00 NOW \$3164

'64 IMPALA 4-DOOR SEDAN
 STOCK #465. POWERGLIDE, POWER STEERING, TINTED GLASS, PADDED DASH, RETRACTABLE SEAT BELTS.
WAS \$3173.39 NOW \$2599

• NO GIMMICKS •
 • NO HIDDEN PRICES •

ALL CARS ARE BRAND NEW 1964 MODELS AND ARE CLEARLY MARKED, SHOWING THE EQUIPMENT, THE ORIGINAL SELLING PRICE AND PAUL'S SENSATIONAL LOW SALE PRICE!

— NO PICKUP PAYMENTS —
 — NO SIDE LOANS —

'64 CHEVELLE 4-DOOR SEDAN
 STOCK #717. AUTOMATIC DRIVE, SMOG VENT, E-Z EYE GLASS, PADDED DASH, RETRACTABLE SEAT BELTS.
WAS \$2642.25 NOW \$2249

'64 BISCAYNE 4-DOOR
 STOCK #962. V8, STICK SHIFT, TINTED WINDSHIELD, ERMINE WHITE, RED TRIM.
WAS \$2692.70 NOW \$2199

'64 MONZA SEDAN
 STOCK #1035. POWERGLIDE, 110 ENGINE, WHITEWALLS, PADDED DASH.
WAS \$2683.35 NOW \$2199

YOUR PRESENT CAR SHOULD MAKE THE DOWN PAYMENT

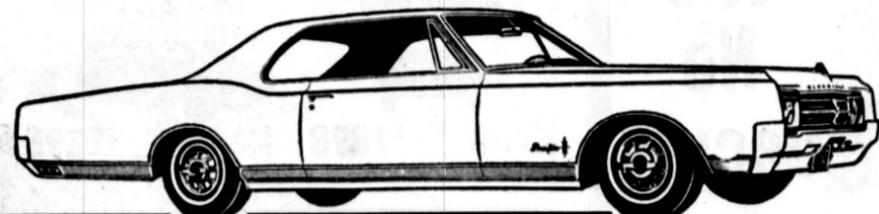
Low GMAC Terms

Be Sure and Ask About Paul's Payment Protection Plan



1640 CABRILLO AVE.
 NEW CARS FA 8-1640 USED CARS FA 8-1644
20725 HAWTHORNE BLVD.
 FA 8-3352
TORRANCE OPEN 7 DAYS A WEEK!

RONALD E. MORAN



Presents...
OLDSMOBILE for 1965
 THE ROCKET ACTION CARS... WITH A PRICE FOR EVERY POCKET!

Fabulous STARFIRE Coupe
 SPECIAL FACTORY ORDER—LOCAL DELIVERY EQUIPPED WITH—

- Automatic Transmission
- Power Steering
- Wheel Disks
- Console Shift
- White Walls
- Power Brakes
- Radio
- Tinted Glass
- Bucket Seats

\$3899
 ALL LEATHER & VINYL INTERIOR

SPECIAL INTRODUCTORY OFFER!



WE OFFER

- HIGHEST TRADE-IN VALUES
- LOW GMAC or BANK FINANCING
- BEST AUTO INSURANCE ANYWHERE

EXECUTIVE CARS
 CADILLAC — OLDSMOBILE
 SPECIAL—64 EXECUTIVE CARS
 STILL AVAILABLE AT TREMENDOUS SAVINGS



WE WILL NOT BE UNDERSOLD! WHILE THEY LAST

NEW—1964 OLDSMOBILE

	RETAIL	YOUR PRICE NOW
elux. F-85 Sedan (#F414)	\$3117.64	\$2591.00
Delux. F-85 Sedan (#F443)	\$3066.00	\$2552.00
Dynamic Holi Sdn (#E157XX)	\$4023.00	\$3299.00

F-85 CUTLASS HOLIDAY Coupe
 SPECIAL FACTORY ORDER—LOCAL DELIVERY

EQUIPPED WITH—

- Automatic Transmission
- Power Steering
- Radio
- Tinted Glass
- White Wall Tires

\$3055
 YOUR CHOICE OF COLOR & TRIM

'63 CADILLAC
 COUPE DE VILLE FULLY EQUIPPED W/FACT. AIR
\$4599
 FULL PRICE

'61 CADILLAC
 COUPE DE VILLE FULLY EQUIPPED W/FACT. AIR
\$2799
 FULL PRICE

'63 OLDS
 CUTLASS SPORT COUPE LOADED—FULLY EQUIPPED.
\$2299
 FULL PRICE

EXECUTIVE CARS . . .

98 HOLIDAY SEDAN—LOADED—AIR CONDI. (#N132) WAS \$5628 NOW \$4588

DYNAMIC HOLIDAY SEDAN—AIR CONDI. (#E186X) WAS \$4506 NOW \$3499

All Price Specials Subject To Prior Sale

'62 CADILLAC
 CONVERTIBLE FULL POWER WITH AIR-CONDITIONING. SHOW ROOM CONDITION.
\$3499
 FULL PRICE

'61 OLDS.
 DYNAMIC 88 HARDTOP, RADIO, HEATER, WHITEWALLS, AUTOMATIC, POWER STEERING, POWER BRAKES, AIR CONDITIONING.
\$1699
 FULL PRICE

'60 CADILLAC
 COUPE DE VILLE FULLY EQUIPPED INCLUDING FACTORY AIR.
\$2599
 FULL PRICE

'62 FALCON
 FUTURA BUCKET SEATS. FULL VINYL INTERIOR. AUTOMATIC. RADIO. HEATER. BIG ENGINE.
\$1399
 FULL PRICE

WHERE SERVICE IS FOREMOST
 NEW CAR DEPARTMENT
 OLDSMOBILE DIVISION
 FR. 2-2181
 900 PACIFIC COAST HIGHWAY
 REDONDO BEACH

RONALD E. MORAN
 USED CAR DEPARTMENT TELEPHONE - FR 4-3478

CADILLAC
 NEW CAR DEPARTMENT
 CADILLAC DIVISION
 25 PACIFIC COAST HIGHWAY
 HERMOSA BEACH FR. 4-3436